

MA in Business and Digital Analytics

Institution	Faculty of Management, University of Lodz
Name of the programme	Business and Digital Analytics
Degree to obtain	MA in Business and Digital Analytics
Duration	4 semesters (2 academic years)
Language of instruction	English
ECTS points	122
Programme description	<p>The study programme is addressed to people aspiring to work in an international and intercultural environment, both in global corporations and companies operating on domestic markets. The course addresses two key challenges and, at the same time, interests of the labor market - it develops the competences of functioning in the digital environment, industry 4.0 or the Internet, as well as the ability to analyze and evaluate the operation of an organization with emphasis on increasing efficiency.</p> <p>Graduates will have competences that are sought by employers. Many modern companies need employees who have competences related to data analysis. Due to the fact that the knowledge and competences of Business and Digital Analytics graduates can be used in various industries, the graduate of the course will have great ease of harnessing their competencies in various companies.</p> <p>The graduate of the Faculty will find employment in companies characterized by modern and professional management, operating in international and multicultural environments.</p>
Tuition	2 500 Euro
Deadline for application	15 July 2022
Requirements	<p>Please note that there is an ongoing change of regulations at the University of Lodz (due to the reform of state Law on Higher Education and Science) and there may be some amendments to admission rules in 2022.</p> <p>The following documents are required (among others):</p> <ol style="list-style-type: none"> (1) higher education (Bachelor) diploma or Master degree (2) transcript of records showing the subjects/grades (3) certificate of proficiency in English for foreigners (unless the first degree was taught in English). <p>For detailed information about the admission procedure please visit: www.iso.uni.lodz.pl</p>
Contact	<p><u>For questions about the studies please contact:</u> International Office, Faculty of Management, University of Lodz 22/26 Matejki Str., 90-237 Lodz, Poland</p>

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In matters related to the admission procedure please contact:

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www

<http://zarzadzanie.uni.lodz.pl/en>

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uni.lodz.pl/en/how-to-apply