

Speciality module: INTERNATIONAL BUSINESS

Starting academic year 2020/2021 (Field study programme 2019/2020)

Field of study: Economics cycle I

Specialty supervisor: prof. Janusz Swierkocki and dr Bogdan Buczkowski

year	semester	Speciality module course	Details								Exam/credit with grade	ECTS
			CODE	Number of hours						Total		
				lectures	tutorial	seminar	simulation exercises	computer lab.				
II	4	International Business Settlements	0600-EABM4B	30		30			60	Z	5	
	4	International Marketing	0600-EABC4B	15	30				45	Z	4	
	4	Internationalization of Firms	0600-EABN4B			30			30	Z	2	
III	5	Customs Policy and Customs Clearance Procedures	0600-EABE5B			30			30	Z	2	
	5	International Trade Missions, Fairs and Exhibitions	0600-EABF5B			15			15	Z	2	
	5	International Logistics	0600-EABG5B			30			30	Z	2	
	5	International Business Competitiveness	0600-EABH5B			30			30	Z	2	
	6	Techniques of Sales and Negotiations	0600-EABI6B			30			30	Z	4	
	6	CSR in International Business	0600-EABO6B			30			30	Z	2	
	6	International Business Insurance	0600-EABP6B			30			30	Z	2	
6	Public Support for International Business	0600-EABL6B			30			30	Z	2		
Speciality module: INTERNATIONAL BUSINESS									Hours: 360	p. ECTS: 29		