

Course syllabus 2023/2024			
Course name:	Research in Management		
Areas, Disciplines:			
Study programme group:	Cycle of studies:	Study type:	
	era	Full-time studies	
Study programme name:	Erasmus		
Speciality:			
Electivity:	Obligatory		
Course coordinator:	dr hab. Marek Zdzisław Matejun		
Course code:	Year of studies:	Semester:	Language of instruction:
0800-ERAS117	1	1	english
ECTS credits:	6		
Exam / assessment form:	Credit		
Class type		Total contact hours	Form of conducting classes
Workshop		24	stationary
A. Shortened (general) subject description			
The aim of the course is to present methods, techniques, tools and principles of scientific research in management.			
B. Prerequisite			
Basic knowledge about management.			
C. Effects of Teaching			
Knowledge			
Code PEU			Study programme-related learning outcome code

S_ERAS117_W1	The student has an extended knowledge related to the most important methods, techniques and tools of scientific research in management	
S_ERAS117_W2	The student knows the main principles of conducting scientific research in management	
Skills		
Code PEU		Study programme-related learning outcome code
S_ERAS117_U1	The student is able to determine and formulate research problems and objectives in management	
S_ERAS117_U2	The student is able to develop tools to conduct research in management	
Attitudes		
Code PEU		Study programme-related learning outcome code
S_ERAS117_K1	The student is aware of the significance of research in management for modern economy.	
S_ERAS117_K2	The student is able to work and cooperate in a team	
D. Course Content		
Workshop	Total contact hours	PEU
1. Specificity and importance of science, especially management sciences	2	S_ERAS117_W2 S_ERAS117_K1
2. The process of scientific cognition and organization of the research process	2	S_ERAS117_W2
3. Formulation of research questions, objectives, and research hypotheses	2	S_ERAS117_W2 S_ERAS117_U1
4. Quantitative and qualitative research in management	2	S_ERAS117_W2
5. Principles of using selected methods, techniques and research tools in the research practice of management	2	S_ERAS117_W1 S_ERAS117_W2 S_ERAS117_U2
6. Foundations of research methodology in management	2	S_ERAS117_W2
7. Workshop 1: presentation of an example of scientific research in management on the basis of literature	4	S_ERAS117_W1 S_ERAS117_W2 S_ERAS117_K1 S_ERAS117_K2

8. Workshop 2: develop and use the tool to solve selected research problem in management	8	S_ERAS117_W1 S_ERAS117_W2 S_ERAS117_U1 S_ERAS117_U2 S_ERAS117_K2
Sum	24	
D1. Course Content - Scientific disciplines		
Workshop	Disciplines	
1. Specificity and importance of science, especially management sciences	-	
2. The process of scientific cognition and organization of the research process	-	
3. Formulation of research questions, objectives, and research hypotheses	-	
4. Quantitative and qualitative research in management	-	
5. Principles of using selected methods, techniques and research tools in the research practice of management	-	
6. Foundations of research methodology in management	-	
7. Workshop 1: presentation of an example of scientific research in management on the basis of literature	-	
8. Workshop 2: develop and use the tool to solve selected research problem in management	-	
E. Methods and Criteria of Assessment		
Final grade		
FINAL GRADE FOR THE SUBJECT is determined according to the algorithm: Grade for "Workshop" grade * 100.00 % Additional requirements to pass the subject: None		
Partial grade for the form: Workshop		
The form evaluation is determined based on the results of the following components:		
Assessment component	Weight in final grade	Verification
Workshop 1 Project / case study	50.00	S_ERAS117_W1 S_ERAS117_W2 S_ERAS117_U1 S_ERAS117_K1 S_ERAS117_K2
Workshop 2	50.00	S_ERAS117_W1 S_ERAS117_W2

Project / case study		S_ERAS117_U1 S_ERAS117_U2 S_ERAS117_K2
Sum	100.00	
<p>Grade for Workshop is determined according to the following point scale: Below 50.00% - grade 2 50.00% and more - grade 3 60.00% and more - grade 3,5 70.00% and more - grade 4 80.00% and more - grade 4,5 90.00% and more - grade 5 Additional requirements to pass the form: None</p>		
F. Bibliography		
<p>Basic literature</p> <ul style="list-style-type: none"> Bell, E., Bryman, A., Harley, B. (2019). Business research methods. Oxford: Oxford University Press. Hair, J.F., Page, M., Brunsveld, N. (2020). Essentials of business research methods. New York: Routledge. <p>Supplementary literature</p> <ul style="list-style-type: none"> Ríos, V.R., del Campo, E.P. (2013). Business research methods. Theory and practice. Madrid: ESIC Editorial. 		
G. Student's Workload in the Course		
Workshop		
Form of student activity		Approximate number of hours
Current reading of literature		12
Preparing for in-class discussion		10
Data collection		15
Preparing projects		35
	Sum	72
H. Teaching Methods		
<p>Workshop</p> <ul style="list-style-type: none"> Exposing methods Simulation (simulation game) Expository method Information lecture Expository method Discussion lecture 		

- Expository method | Problem lecture
- Search methods | Paper discussion
- Search methods | Problem method
- Search methods | Project method
- Search methods | Practice method
- Search methods | Observation, field measurement method
- Search methods | case study

I. Additional information

None.