

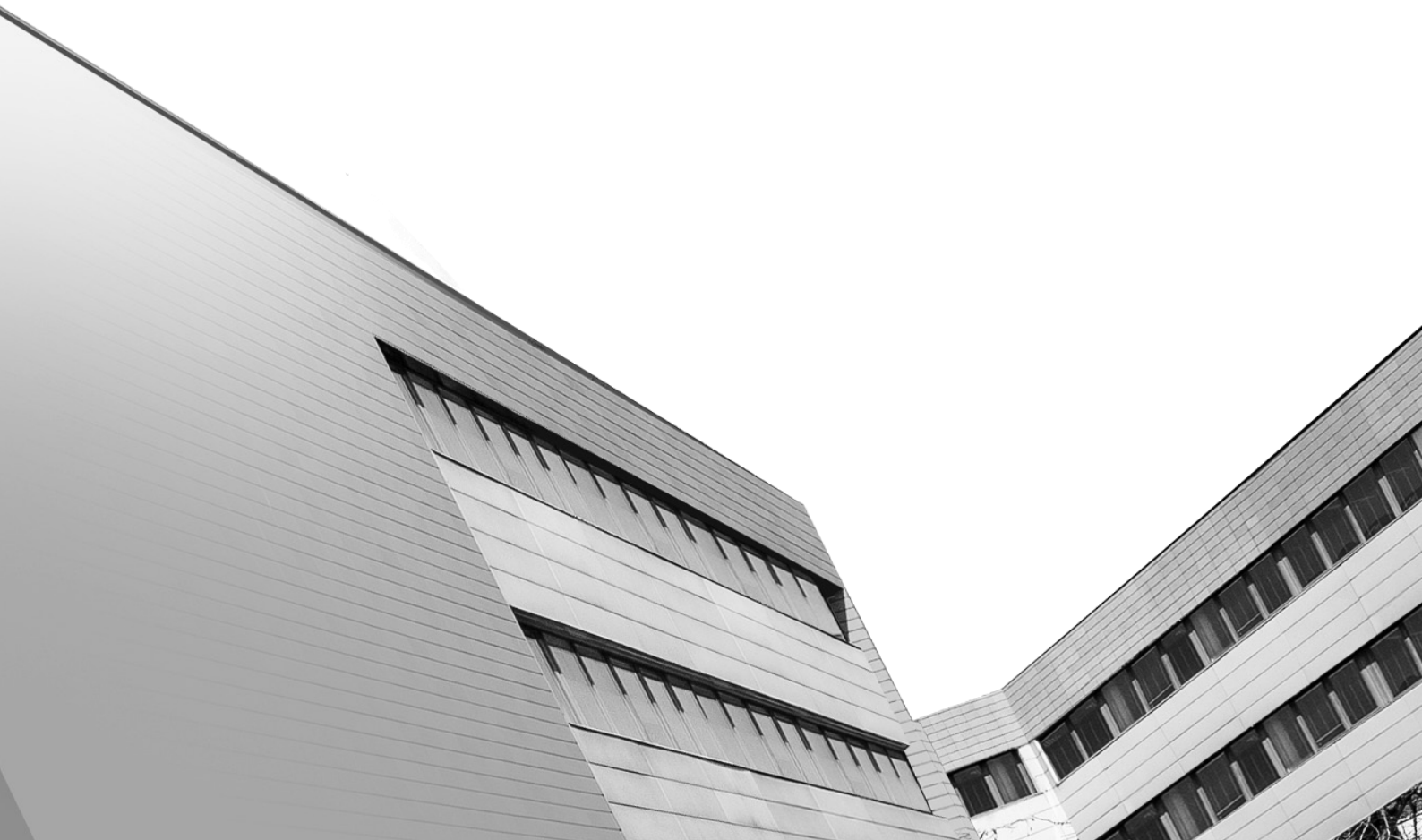


**FACULTY OF
MANAGEMENT**
University of Lodz

Faculty of Management

www.wz.uni.lodz.pl

dziekan.wz@uni.lodz.pl



- Number of students – 3.708
- Number of employees – 219
- Number of departments – 10
- Number of study programmes – 20

About the Faculty

Scientific and research work carried out by the employees of the Faculty of Management of the University of Lodz focuses on the issue defined by the term “Management in a knowledge-based economy”. This choice of specialisation is dictated by modern business, shaped by the growing role of information and knowledge, i.e. intellectual capital. Research activity of the faculty employees is focused on such issues as: organisational management models and systems, strategic and marketing management, corporate social responsibility, entrepreneurship and innovation. Research and development issues are also related to finance management and accounting, and the adaptation of its methods to the needs of organisation management.

The Faculty of Management offers bachelor and master’s degree programmes, co-creates the University of Lodz Doctoral School of Social Sciences, offers non-degree postgraduate studies and successfully implements trainings that develop business competences in the field of management, finance and accounting. The University of Lodz Faculty of Management is recognised thanks to its outstanding scientific experts, active cooperation with the economic environment, innovative projects as well as entrepreneurial and effective management.

Accreditations and rankings

When it comes to the area of study programmes certification, we cooperate with the following international organisations: ACCA, IACBE, IPMA, CIMA, ELA. The faculty, as the first in Poland, has received the highest distinctive institutional assessment of the Polish Accreditation Committee in the field of social sciences. We have obtained scientific category A as part of the parametric evaluation and our study programmes are highly rated in the rankings.

Quality of education

We adjust our offer to the market needs, update curricula and introduce new study programmes. Studies at the Faculty of Management help acquire managerial qualifications and shape the skills

necessary to start, and independently run a business. They also develop the most valued skills on the labour market – analytical thinking, fast learning and independence.

External cooperation

We support entrepreneurs and the public sector with our scientific experience. The faculty employees provide advice to institutions subordinate to local and central authorities, co-create Polish legal regulations and cooperate with industrial organisations. They also implement various educational initiatives and take part in scientific and industrial conferences. The faculty experts share their knowledge in their comments for the media.

Study Programmes

Bachelor's Degrees:

- Business Analysis
- Business Management
- Human Resource Management
- City Management
- Marketing
- Accountancy
- Finance and Investments
- Management
- Logistics
- Management and Finance
- Entrepreneurship and Innovation Management
- Digitisation and Data Management in Business
- Digital and Social Media for Management
- Business Process Automation - BPA

Master's Degrees:

- Business Management
- Accounting and Financial Management
- Management in Public Administration

- Management
- Logistics in Business
- Environmental Management
- Business and Digital Analytics
- Business Management
- Study Programmes in English:
- Business Management (BA studies)
- Management and Finance (BA studies)
- Digital and Social Media for Management (BA studies)
- Environmental Management (MA studies)
- Business and Digital Analytics (MA studies)